

FAMOUS FILM STARTS TODAY AT THE PALACE

Just 50 years ago this afternoon General George Custer and the Seventh United States Cavalry were fighting the Battle of the Little Big Horn with the Warriors of Sitting Bull, just to the northwest of the Black Hills. In that battle Custer and his entire command were killed and Sitting Bull won the greatest Indian victory of the century from the white troops. Today Indian veterans of the battle and their descendants with a representative of Mrs Custer, wife of general, relatives of the dead troopers, and the Seventh cavalry are meeting on the battle field to observe the 50th anniversary of the battle.

Several months ago A. L. Brown, manager of the Palace theatre realized that there would be keen interest in the anniversary of the fight, since many Rapid City people were in the Black Hills at the time of the battle and several were acquainted with General Custer, and booked the picture, "Custer's Last Fight," for today and tomorrow.

"Custer's Last Fight" was produced by the late Thomas H. Ince, one of the greatest directors the moving picture industry has known. The picture is built up from the historical account of the fight and is endorsed by many educators of South Dakota including, R. E. Rawlins, superintendent of schools at Pierre, C. C. Jacobsen of Canton, and Daniel B. Heller, superintendent of schools at Vermillion.